



Eshan College of Engineering

Approved by AICTE, New Delhi and Affiliated to AKTU (Formerly UPTU) & BTE, Lucknow

Detailed Report

Seminar on- "Entrepreneurship Skill Development (ESD)" (Two-days)

In association with- Dawar Footwear Industries, Agra

Subject Area- Entrepreneurship

Organized by- Staff, ECE

Entrepreneur development is the process of improving the skills and knowledge of entrepreneurs and enhancing the capacity to develop, manage and organise a business venture by considering the risks involved in it. In order to ensure business awareness in B. Tech final year students, a two-days seminar/lecture entitled "**Entrepreneurship Skill Development (ESD)**" in association with Dawar Footwear Industries, Agra, was organized in Eshan College of Engineering (12/10/2018- 13/10/2018). There were 51 participants present.

Introductory remarks of our Director stated that entrepreneurial skills centre around attitudes, such as persistence, networking and self-confidence on the one hand and enabling skills on the other hand, including basic start-up knowledge, business planning, financial literacy and managerial skills. Effective entrepreneurship education policies and programmes focus on developing these entrepreneurial competencies and skills, which are transferable and beneficial in many work contexts. Businessmen possess certain traits or competencies, which result in superior performance. The question that arises is whether these characteristics are inborn in the businessmen or whether they can be induced and developed.





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The aim was to strengthen the capacity and desire of more individuals to start their own enterprises, and develop an entrepreneurial culture in society. Resultantly, honoured Chairman of Dawar Footwear Industries, Agra, Shri Puran Dawar agreed to be the key resource person.

- Day 1- The students were trained to become entrepreneurs and operate skilfully and competently in the competitive market. Entrepreneurs have to be multitaskers since they must perform numerous things at once. As a result, having various talents such as discipline, ethics, and the ability to communicate effectively is necessary. These skills of entrepreneurs assist them in gaining people's trust and respect as well as growing their firm.
- Day 2- Students were taught to have a mission of being an entrepreneur first and then act accordingly. The only way to improve their professional communication abilities is to practice assertiveness. Enhance their professional writing abilities. To take their firm to the next level, entrepreneurs need a good strategy. They must continue to research business concepts and learn how to target your market. The information related to the rules and regulations is essential for individuals, as presented by Director, ECE during concluding speech.

